

User Tasks List

Using the Kroger website (<https://www.kroger.com>) the user was asked to complete the given tasks listed below for the observation portion of this research project

- 1) Enable Senior Friendly Mode
- 2) Find link to customer support
- 3) Create an Account
- 4) Find the weekly ads
- 5) Using the filter function, find the dairy and eggs products that are on sale.
- 6) Find link to digital coupons
- 7) Find the about us link to website
- 8) Find Kroger promotion sales
- 9) Find pickup up FAQs
- 10) Find information about health & wellness services